



Ethical Fundraising Policy

1.0 Statement of Intent

This policy has been drawn up to govern the activities of Our Moon Education and its associated projects such that they remain in line with these overall aims. It is designed as a checking tool to ensure that the needs of the organisation are balanced against its principles.

1.1 Evolution of the Policy

This policy is a set of principles that can be used to evaluate the correct course of action within a certain situation. As time goes on a body of precedents will grow up around each principle. In this way the policy will remain reflective of the needs of Our Moon Education and all who are involved with it. It is the role of the Board of Trustees to periodically evaluate Our Moon Education's activities and check they are in line with all existing policy, and it is everyone's role to observe and implement it on a continuous basis.

1.2 How the policy works

Below are several areas that have been identified as having a possible ethical angle that needs to be considered. Under each heading an explanation of Our Moon Education's position has been provided in terms of overall principles.

1.3 General Proviso

Any group or individual considered to be breaking any of Our Moon Education's other policies, especially the equal opportunities policy. However, before this exemption comes into force there will be attempt on Our Moon Education's part to raise awareness with this group or individual around the area that we feel is breaking our policy.

2.0 Who Funds Our Moon Education?

Our Moon Education does not accept any funding from companies directly involved in activities that run contrary to our values. These include companies who block or actively work against social justice, companies whose activities harm the environment and companies who block or work against community empowerment and companies.

Animal testing, the fur trade; genetic engineering; petroleum; human rights abuses; intensive farming; manufacture of hazardous products or chemicals; military contracts; mining; ozone depleting chemical production; nuclear power; pesticide production; road building; third world debt; third world marketing; tobacco; tropical hardwood sales; water pollution.

Our Moon Education is likely to receive funding from statutory bodies or charitable trusts. We accept this funding because it is intended to promote work that contributes to our aims and because it is necessary to the Charity's operation. We do recognise however those statutory bodies are not necessarily ethical just by virtue of being statutory bodies. In recognition of this we always attempt to promote good practice by disseminating our methods and asking for ethical policies from the bodies we are involved with.

However, we recognise that occasionally trusts are set up with the express purpose of making an otherwise unethical company seem more ethical and responsible through positive advertising: the greenwash effect. We therefore do not accept money from any charitable trust if it is a requirement of grant receipt to advertise any company or organisation whose activities run contrary to our aims.

3.0 Who can Our Moon Education be in partnership with?

In this context partnership means any work that Our Moon Education does whereby the responsibility for the result of that work is jointly owned between Our Moon Education and another group.

Our Moon Education will not work in partnership with any organisation, either company, statutory, voluntary or community-based whose purpose is contrary to our aims. Please see section above for reference of what this means to us, and how we would determine this.

Our Moon Education will aim to be in partnership with organisations that are working towards the same or similar aims and are using a similar approach. It will also aim to work with organisations, which may have not considered such issues, but who are willing to listen and possibly change their practices through dialogue with Our Moon Education. However, this does not apply to organisations that directly work against what we are trying to do.

4. Unforeseen situations

The list of areas above is in no way exhaustive and many more questions will arise in the course of Our Moon Education's development than have been covered within this policy. To try to develop a policy that did cover all such areas would be an endless process and result in an unwieldy policy. The above statements of principle are meant as a working guide to assist in making decisions about these unforeseen situations.

In general, it is the case that Our Moon Education would wish to avoid supporting or working with any organisation that was working against our overall aims. The only exception to this might be an organisation that Our Moon Education considered to be making a genuine effort to re-adjust its operations in line with our principles.

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